

OnAir To Connect Hapag Lloyd Cruises' Flagship MS EUROPA At Sea

Geneva, Switzerland, 5th January 2010 - OnAir, the world's leading provider of inflight communications, has signed an agreement with German cruise operator Hapag-Lloyd Cruises, to service its flagship MS EUROPA with OnAir's Mobile technology, using an existing KU-band satellite link.

The agreement marks an extension of OnAir's business into a new and promising business sector, and underlines the versatility of OnAir's technology in being able to use various types of satellite links.

OnAir is already offering passengers of more than 20 airlines - as well as VIP and Governmental aircraft operators - voice, e-mail, text services and Internet access, on flights over four continents by using the latest SwiftBroadband Inmarsat L-band technology.

"We're delighted to be providing Hapag-Lloyd Cruises with the very latest in communications technology giving its passengers the freedom to stay in touch while at sea," said Benoit Debains, Chief Executive Officer of OnAir. "With Hapag Lloyd passengers voyaging to destinations like Iceland, Polynesia and New Zealand, this announcement really does underline OnAir's position as the only truly global communications provider of voice, data and Internet both in the air and on the oceans," he added.

Siemens IT Solutions and Services, as OnAir's technological partner, will supply, install and maintain the software and hardware supporting OnAir's technology.

In 2010 MS EUROPA is once more, and for the tenth consecutive time, the only cruise liner in the world to have been awarded the coveted 5-star plus distinction by the Berlitz Cruise Guide. It accommodates a maximum 408 guests in over 200 suites, and 280 officers and crew, while visiting destinations on all five continents in unrivalled luxury.

The first Mobile OnAir-equipped cruise will launch during the first quarter of 2010.

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About Hapag-Lloyd Cruises

Hapag-Lloyd Cruises, a 100 % subsidiary of TUI AG within their cruise ship division, is today one of Germany's foremost providers of premium, luxury and expedition cruises. Hapag-Lloyd Cruises offers four ships with their own unique character: MS EUROPA, the fleet's flagship, is the only cruise liner to have been awarded the coveted 5-star plus distinction by the Berlitz Cruise Guide from 2001 to 2010. MS HANSEATIC and MS BREMEN, their exploration ships, are both designed for travel in polar-regions and for destinations "off the beaten track", such as Antarctica, the Arctic, the Northwest passage, the Amazon or South Sea Island Paradises. MS HANSEATIC is the only 5-star exploration ship in the world, and MS BREMEN offers 4-star comfort. MS COLUMBUS is a 3-stars plus ship. With the relaxed atmosphere and sporty dress code on board, the COLUMBUS is the ideal ship for those embarking on their first cruise.

More information about Hapag-Lloyd Cruises is available at www.hl-cruises.com

About OnAir

OnAir is the leading provider of inflight communications, enabling passengers to stay connected during their flight, and allowing airlines to offer new services and generate additional revenues. Present on four of five continents, OnAir provides the only air-travel industry sponsored solution, now available to regular and low-cost airlines, to private and corporate jets, on Airbus and Boeing aircraft, and on long and short-haul flights. OnAir is the only provider of services based on SwiftBroadband, the latest high-bandwidth satellite technology from Inmarsat, which offers GSM and GPRS for voice, data and Internet.

OnAir was incorporated in February 2005 and is owned by SITA, the leading IT solution provider to the air transport world and Airbus, the leading aircraft manufacturer. OnAir is a member of the GSM Association and an Inmarsat Distribution Partner for SwiftBroadband services.

More information about OnAir is available at www.onair.aero.

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