

EMIRATES SELECTS ONAIR

Complete inflight connectivity solution to be installed on Emirates' flagship Airbus A380 aircraft

Geneva, Switzerland, 20 July 2010 – Emirates and OnAir today announced an agreement to install full Mobile OnAir and Internet OnAir in-flight passenger communications services on their Airbus A380 aircraft fleet. All 90 of the flagship, double-decker aircraft operating on long-haul intercontinental routes will be equipped with the system

This will allow passengers to use their mobile phones, smart phones and BlackBerry™ devices onboard Emirates A380 aircraft to make voice calls, send SMS text messages or utilise data services wirelessly to their iPod™, iPhone™, iPad™ and laptops equipped with GPRS modems.

The first OnAir-equipped Emirates Airbus 380 will come into service in June 2012.

Emirates will commence installation of the OnAir connectivity features on its A380 aircraft at the beginning of 2011, allowing passengers to access the internet via WIFI on personal portable devices such as laptops, smartphones and mobile telephones. Mobile OnAir along with Inmarsat uses the industry's most advanced and extensive infrastructure for mobile communications, providing Emirates passengers global connectivity.

“Emirates inflight entertainment system is a consistent global award winner and we are constantly looking to enhance the services we provide to our passengers,” stated Tim Clark, President Emirates Airline. “Our decision to install a full set of in-flight connectivity services is part of our on-going effort to provide customers with the real-time access to information that they demand.”

“Emirates have established themselves as pioneers of in-flight connectivity. We are very proud that after rigorous evaluation, they have chosen OnAir technology for their flagship aircraft fleet,” said Ian Dawkins, CEO of OnAir. “In choosing SwiftBroadband technology, Emirates benefit from a powerful platform combining cockpit and cabin communications – and one that offers further evolution into the future, should market demand require.”

Emirates passengers will be able to stay connected in-flight using their own mobile phones or smartphones to make and receive phone calls, send and receive text messages and emails, and access the Internet. Using the Internet OnAir service, passengers will be able to access the Internet just as they do on the ground by connecting their laptops via wireless connection.

OnAir has operated more than 120,000 fully connected flights to date to over 300 cities operating to 75 countries across Europe, the Middle East and North Africa and has signed agreements with more than 25 customers worldwide.

OnAir also serves corporate jets, private VIP and Governmental customers.

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About Emirates

Dubai-based Emirates Airline, one of the fastest growing airlines in the world, has received more than 400 international awards for excellence. Emirates now flies to 103 destinations in 63 countries. The airline reported a net profit of USD\$964 million for the last fiscal year. Emirates operates 149 wide-body Airbus and Boeing aircraft, and has orders for an additional 174 aircraft, worth more than USD\$59 billion. For more information please visit www.emirates.com.

About OnAir

OnAir provides industry-leading, on-board connectivity solutions that enable passengers to stay connected while they travel, and airlines and shipping lines to differentiate

themselves through offering distinct services to customers. Present aboard airlines on four of five continents, OnAir provides the only air-travel industry sponsored solution for commercial airlines, private and corporate jets, Airbus and Boeing aircraft, and for long and short-haul flights. OnAir is the first provider of services based on SwiftBroadband, the latest high-bandwidth satellite technology from Inmarsat, which offers GSM and GPRS for voice, data and Internet.

OnAir was incorporated in February 2005 and is owned by SITA, the leading IT solutions provider to the air transport world and Airbus, the leading aircraft manufacturer. OnAir is a member of the GSM Association and an Inmarsat Distribution Partner for SwiftBroadband services. OnAir was awarded greatest contributor to SBB growth in 2009.

More information about OnAir is available at www.onair.aero.

For further information:

OnAir:

Aurélie Branchereau-Giles

Head of PR and Communications

E-mail: aurelie.branchereau@onair.aero

Emirates

Susan Brown

Manager, Public Relations

E-mail: susan.brown@emirates.com